

**UTILITY
PATENT APPLICATION
TRANSMITTAL**

(Only for nonprovisional applications under 37 CFR § 1.53(b))

Attorney Docket No. 249768014U

First Inventor or Application Identifier

Jeffrey P. Bezos

Title

METHOD AND SYSTEM FOR ALLOCATING DISPLAY SPACE

Express Mail Label No.

EL404930705US

APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

1. Authorization for Extensions & Fee Transmittal
*(Submit an original and a duplicate for fee processing)*2. Specification [Total Pages] 30
(preferred arrangement set forth below)

- Descriptive Title of the Invention
- Cross References to Related Applications
- Statement Regarding Fed sponsored R & D
- Reference to Microfiche Appendix
- Background of the Invention
- Brief Summary of the Invention
- Brief Description of the Drawings *(if filed)*
- Detailed Description
- Claim(s)
- Abstract of the Disclosure

3. Drawing(s) *(35 USC 113)* [Total Sheets] 17

4. Oath or Declaration [Total Pages]

- a. Newly executed (original or copy)
- b. Copy from a prior application (37 CFR 1.63(d))
(for continuation/divisional with Box 16 completed)
 - i. DELETION OF INVENTOR(S)
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b)

***NOTE FOR ITEMS 1 & 13: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. § 1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).**

16. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information below and in a preliminary amendment

 Continuation Divisional Continuation-In-Part (CIP) of prior Application No.: _____

Prior application information: Examiner _____ Group / Art Unit _____

For CONTINUATION or DIVISIONAL apps only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

 Claims the benefit of Provisional Application No. _____**17. CORRESPONDENCE ADDRESS**

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Respectfully submitted,

TYPED or PRINTED NAME Maurice J. PirioREGISTRATION NO. 33,273SIGNATURE Maurice J. PirioDate November 10, 1999